



2026 PARTNERSHIP GUIDE

Whitpain Township Parks & Recreation (P&R) is dedicated to building community through a variety of quality programs and events. Our many recreational activities support the emotional, social and physical needs of the thousands of attendees from the local community and surrounding area.

To make these recreational opportunities possible and available to the public, we rely on partnering businesses to help offset the costs. We have created many ways for these businesses to get involved with multiple levels of commitment to chose from.

All partnership opportunities listed in the following pages are suggested levels. We will be happy to customize a package to meet the needs of your business or organization.

Be well, be safe, and thank you in advance for your support!

Mike Richino, Director

Whitpain Township, Parks and Recreation Department
mrichino@whitpaintownship.org





PARTNERSHIP OPPORTUNITIES

Camp Partnership

Help us make this Summer the kids won't forget
by sponsoring our Summer Camp!

Students entering grades 1 through 9 participate
in a fun summer day camp full of activities and
day trips from 9am to 3pm. We also offer Kids
Club, a before and after camp program offering
care for extended hours.

Each camper receives a t-shirt with your business
logo on it worn on every field trip.

Estimated Participants: 400

2026 Camp: Monday - Friday, June 22 - August 7



EVENT PARTNERSHIP OPPORTUNITIES

1



Summer Concert Series

FREE! Families gather at the gazebo lawn to listen and dance to the bands that are loved by the community.
Estimated Attendees: 500-2,000 per concert

2



Summer Movie Series

FREE! Families gather at the gazebo lawn after sunset to watch a movie on a big blown-up screen.
Estimated Attendees: 200-500, per movie

3



Big Rig Round-Up

FREE! Huge trucks and construction equipment take up the parking lot at MCCC for an up-close look. Perfect for little and big kids, alike!
Estimated Attendees: 1,500
Friday, September 25

4



Whitpain Community Festival

FREE! A big family-friendly event filled with live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses may choose a specific area to sponsor.
Estimated Attendees: 6,000-8,000
Saturday, September 26

5



Hayrides at Prophecy Creek Park

Families take a hayride to the lower field to enjoy a bonfire while listening to a storyteller tell a not-so-spooky story.
Estimated Attendees: 1,000-2,000, per night
Friday, October 23 & Saturday, October 24

PARTNERSHIP BENEFITS

Choose a level that fits your business's needs!

Don't see a level that meets your needs? We can customize a package for you!

1 **Platinum ----- \$3000**

- Vendor booth at Community Festival (Sep. 26)
- Logo included in Fall Township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
- (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 12 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2026

2 **Gold ----- \$2500**

- Vendor booth at Community Festival (Sep. 26)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
- (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 6 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2026

3 **Silver ----- \$1000**

- Vendor booth at Community Festival (Sep. 26)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
- (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page

4 **Bronze ----- \$500**

- Vendor booth at Community Festival (Sep. 26)
- Name included in Fall Township newsletter
- Name included on event flyer
- Name included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Name listed on P&R's event page

5 **Friend ----- \$250**

- Vendor booth at Community Festival (Sep. 26)
- Name included on event flyer
- Recognition on Township's social media page

DOG PARK PARTNERSHIP

Your business will be promoted at our dog park relocated to Mermaid Park.

1 **Top Dog ----- \$5000**

- Vendor booth at Community Festival (Sep. 26)
- Signage at Dog Park entrance — TOP ROW
- Logo included in Fall Township newsletter
- Name and website listed on dog park information page
- Recognition on Township's social media page
- Logo and website listed on P&R's website for 12 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2026

2 **Man's Best Friend ----- \$3000**

- Vendor booth at Community Festival (Sep. 26)
- Signage at Dog Park entrance — 2nd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township's social media page
- Logo and website listed on P&R's website for 8 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2026

3 **Companion ----- \$2000**

- Vendor booth at Community Festival (Sep. 26)
- Signage at Dog Park entrance— 3rd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township's social media page
- Logo and link listed on P&R's website for 4 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2026

4 **Happy Tails ----- \$1000**

- Vendor booth at Community Festival (Sep. 26)
- Signage at Dog Park entrance— 4th Row
- Name included in Fall Township newsletter
- Name included on dog park information page
- Recognition on Township's social media page
- One weekday pavilion rental in 2026

DOG PARK PARTNERSHIPS

Paw Print -----\$600

Vendor booth at Community Festival (Sep. 26)

Signage on Dog Park fence for 3 Years

Name included in Fall Township newsletter

Recognition on Township's social media page



GENERAL STATISTICS

7K+ Email Blast Recipients

5K+ Social Media Followers

8K+ Newsletter Recipients



PARTNERSHIP FORM

Please complete and submit with payment

Business

Contact Name

Address

City, State, Zip

Phone

Email

Website URL

Partnership Level:

- ☐ Platinum \$3000 ☐ Gold \$2500 ☐ Silver \$1000 ☐ Bronze \$500 ☐ Friend \$250
☐ I would like a vendor booth at Whitpain Community Festival (Sat. Sept 26)

Select Opportunity and Check Off Amount

☐ Stony Creek Day Camp & Tracers

☐ Summer Movie and Concert Series

☐ All Concerts \$10000

☐ 1 Concert \$4000

☐ All Movies \$2500

☐ 1 Movie \$1500

If applicable band/movie date/name

☐ Big Rig Round-Up

☐ Hayrides at Prophecy Creek Park

☐ Whitpain Community Festival
Optional: You may choose a specific area

- ☐ Fireworks (\$1000 min.)
☐ Entertainment (\$1000 min.)
☐ Hayrides
☐ Petting Zoo
☐ Airbrush Tattoo
☐ Children's Games Area
☐ Pony Rides
☐ Pumpkin Patch
☐ Roving Entertainment
☐ Volunteer Tent

☐ Whitpain Dog Park

- ☐ Top Dog
☐ Man's Best Friend
☐ Companion
☐ Happy Tails
☐ Paw Print

Make checks payable to Whitpain Township and mail with form to
960 Wentz Road, Blue Bell, PA 19422