



2023

PARTNERSHIP GUIDE

Partnering together to build and invest in the health and well-being of the local community and surrounding areas.



About Our Partnership Opportunities

Special events and programs are a major part of bringing the community together. These recreational opportunities attract thousands of people from the community and surrounding areas and support their social, emotional, and physical needs.

To make these recreational opportunities possible and available to the public, we rely on partnering businesses to help offset the costs. There are many ways to get involved and various levels of commitment. All partnership opportunities listed in the following pages are suggested levels. We will happily customize a package to meet the needs of your business or organization.

Be well, be safe, and thank you in advance for your support!

Mike Richino

Director Parks and Recreation
mrichino@whitpaintownship.org

Event Partnerships

Below are the 2023 event opportunities for sponsorship levels throughout the year.

Earth Day 5k and Fun Walk @ Prophecy Creek Park

Runners will enjoy scenic park views on the course route. Race proceeds benefit Township Open Space preservation initiatives.

Saturday, April 29

Participant estimate: 250–500

Movie Series @ Wentz Run Park

We set up a big blow-up screen while families watch from the gazebo lawn. FREE!

Tuesday, June 20 Puss in Boots: The Last Wish (2022)

Tuesday, July 19 Minions: The Rise of Gru (2022)

Tuesday, August 15 Top Gun: Maverick (2022)

Participant estimate: 200–500 per movie

Concert Series @ Wentz Run Park

Free event for the whole family! Bands play in the gazebo at Wentz Run Park, while everyone dances on the lawn.

Thursday, June 29 Amish Outlaws @ Mermaid Park

Thursday, July 27 Bachelor Boys Band

Thursday, August 10 Barefoot Bobby and the Breakers

Participant estimate: 500–2,000 per concert

Big Rig Round-Up @ Montgomery County Community College (MCCC)

Huge trucks and construction equipment take up the parking lot at MCCC for an up-close look. Perfect for little and big kids, alike! FREE!

Friday, September 29

Participant estimate: 1,500

Whitpain Community Festival @ MCCC

Day of live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses can sponsor a specific activity area. FREE!

Saturday, September 30

Participant estimate: 6,000–8,000

Hayrides @ Prophecy Creek Park

Hayrides take passengers on a ride through the park to the bonfire, storyteller, and witch. Free festive fall fun for the whole family!

Friday, October 20 and Saturday, October 21

Participant estimate: 1,000–2,000 per night

Camp Partnership

Below are the 2023 opportunities for sponsorship levels for camp.

Stony Creek Day Camp & Tracers

Students entering grades 1 through 9 participate in a fun summer day camp full of activities and day trips from 9am to 3pm. In addition to day camp, we offer Kids Club both before and after camp for parents to be able to have their kids cared for for extended hours. Each camper receives a t-shirt.

Monday, June 19 through Friday, August 4

Participant estimate: 400

Signage Opportunities

Below are the 2023 signage opportunities.

Baseball Dugout Banner

Submit your logo and artwork and we will order a 3' x 6' banner for the dugout fence at the Wentz Run Park Major League baseball field. Highly visible to park users!

\$600 for 1 year

\$1,000 for 2 years

\$2,500 for 3 years

General Statistics

Whitpain Township's total population is estimated to be approximately 20,336. The following are internal statistics for the Parks and Recreation department:

8K+ Newsletters mailed directly to homes two times per year

 **5k followers** on social media

Email blast recipients total more than **7K+**

Partner Benefits



Presenting \$3,000

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirts
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Logo listed on Parks and Recreation event page
- Logo and link on Parks and Recreation website for 12 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

Gold \$2,500

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on event flyer
- Logo included on event t-shirts
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Company name listed on Parks and Recreation event page
- Logo and link on Parks and Recreation website for 6 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

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Benefits Continued



Silver

\$1,000

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirts
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Company name listed on Parks and Recreation event page

Bronze

\$500

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Company name included on event flyer
- Company name included on event t-shirts
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Company name listed on Parks and Recreation event page

Friend

\$250

- Vendor booth at Community Festival on September 30, 2023
- Company name included on event flyer
- Recognition on Township's social media page

Dog Park Partner

Centre Square Park is the home of the Whitpain Dog Park which attracts hundreds of patrons each year. Research shows that people support businesses that support dog parks in particular!



Man's Best Friend

\$5,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park – top row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 12 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

Man's Best Friend

\$3,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park – 2nd row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 8 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

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Benefits Continued



Man's Best Friend

\$2,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park – 3rd row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 4 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

Man's Best Friend

\$1,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park – 4th row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- One weekday pavilion rental in 2023

Paw Print

\$600

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park for 3 years
- Name included in Fall Township newsletter
- Recognition on Township's social media

Engraved Brick

\$100

- Engraved 4" x 8" brick for park entry walkway

Partnership Form



Please complete and submit with payment.

If you didn't find something that works for your business or organization we will happily customize a package to meet your needs. Please reach out to Mike Richino at mrichino@whitpaintownship.org.

Business Name

Contact Name

Street Address

City, State, Zip

Phone Number

Email Address

Website URL / Social Media Pages

YES

NO

Vendor booth at Whitpain Community Festival on September 20, 2023?

☐☐

Select Event

- ☐ Earth Day 5k and Fun Walk
- ☐ Movie Series @ Wentz Run Park
- ☐ Concert Series @ Wentz Run Park
- ☐ Big Rig Round-Up
- ☐ Whitpain Community Festival
- ☐ Hayrides @ Prophecy Creek Park
- ☐ Stony Creek Day Camp & Tracers

Select Partnership Level

- ☐ Presenting \$3,000
- ☐ Gold \$2,500
- ☐ Silver \$1,000
- ☐ Bronze \$500
- ☐ Friend \$250
- ☐ Other _____

See additional opportunities on reverse

Concert and Movie Series @ Wentz Run

- ☐ Presenting entire series \$6,000
- ☐ Concerts Only \$5,000
- ☐ Movies Only \$2,500
- ☐ 1 Concert \$2,500

Band Name _____

- ☐ 1 Movie \$1,000

Movie Title _____

Concert Line Up for 2023:

June 29 - Amish Outlaws @ Mermaid Park

July 27 - Bachelor Boys Band

Aug. 10 - Barefoot Bobby and the Breakers

Movie Line Up for 2023:

June 20 - Puss in Boots: The Last Wish

July 19 - Minions: The Rise of Gru

Aug. 15 - Top Gun: Maverick

Whitpain Community Festival - September 30

- ☐ Fireworks (\$1,000 minimum)
- ☐ Entertainment (\$1,000 minimum)
- ☐ Airbrush Tattoo
- ☐ Children's Game Area
- ☐ Hayrides
- ☐ Petting Zoo
- ☐ Pony Rides
- ☐ Pumpkin Patch
- ☐ Roving Attractions
- ☐ Volunteer Tent

Whitpain Dog Park

- ☐ Man's Best Friend - Lifetime \$5,000
- ☐ Man's Best Friend - Lifetime \$3,000
- ☐ Man's Best Friend - Lifetime \$2,000
- ☐ Man's Best Friend - Lifetime \$1,000
- ☐ Paw Print \$600
- ☐ Engraved Brick \$100

Make checks payable to Whitpain Township, 960 Wentz Road, Blue Bell, PA 19422



THANK YOU

Website www.whitpainrec.com

Phone/fax 610-277-2400

Address 960 Wentz Road, Blue Bell,
PA 19422

Email park&rec@whitpaintownship.org

