



Whitpain Township Parks & Recreation 2022 PARTNERSHIP OPPORTUNITIES

Dear Friends,

The Whitpain Township Parks and Recreation Department is excited to offer our 2022 Partnership Guide. As we continue to navigate the challenges presented by Covid-19, we look forward to the opportunity to build new partnerships and reestablish former relationships. Special events and programs are back in full swing, with the health and safety of participants remaining our priority.

The recreational opportunities we offer attract thousands of people from the community and surrounding areas. Now, more than ever, the programs and special events provided by our department support the social, emotional and physical needs of the community.

We look forward to partnering with businesses in order to make these recreational opportunities possible and available to the public. **This year, we are offering special discounted sponsor rates.**

There are many ways to get involved and various levels of commitment. **The partnership opportunities listed are suggested levels. We will customize a package to meet your needs.**

Be well, be safe, and thank you in advance for your support!

Kurt W. Baker

Kurt W. Baker, Director
Parks & Recreation Department
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Big Rig Round-Up!



Summer Concerts and Movies!



Summer Camps!

PARTNERSHIP BENEFITS

2022 SPECIAL RATES FOR SPONSOR LEVELS

Recognition & Benefits for Event Partners	Presenting \$3,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Friend \$250
Vendor Booth at Community Festival on Sept. 24, 2022	Yes	Yes	Yes	Yes	Yes
Name Included in Fall Township Newsletter	Yes	Yes	Yes	Yes	
Included on Event Flyer	Top Logo	Logo	Logo	Text	Text
Included on Event T-Shirts <i>Only for Community Festival and 5K Sponsors</i>	Top Logo	Logo	Logo	Text	Text
Recognition on Township's Social Media	Yes	Yes	Yes	Yes	Yes
Booth space and banner at sponsored event - <i>Must Provide Banner</i>	Yes	Yes	Yes		
Included in Event Email Blast	Logo	Logo	Logo		
Listed on Parks and Recreation Event Page	Logo	Text	Text	Text	
Logo and Link on Parks and Rec. Website <i>Approx. 40,000 Site Visitors Annually</i>	12 mos.	6 mos.			

2022 SPECIAL RATES FOR DOG PARK SIGNAGE

Recognition & Benefits for Dog Park Partners	Lifetime \$5,000	Lifetime \$3,000	Lifetime \$2,000	Lifetime \$1,000	Paw Print \$600
Vendor Booth at Community Festival on Sept. 24, 2022	Yes	Yes	Yes	Yes	Yes
Signage at Dog Park	Top Row	2 nd Row	3 rd Row	4 th Row	3 Yrs
Name Included in Fall Township Newsletter	Yes	Yes	Yes	Yes	Yes
Included on Dog Park info page	Yes	Yes	Yes	Yes	
Recognition on Township's Social Media	Yes	Yes	Yes	Yes	Yes
Logo and Link on Parks and Rec. Website <i>Approx. 40,000 Site Visitors Annually</i>	12 mos.	8 mos.	4 mos.		

8k+

Newsletters mailed directly
to homes 2x per year

5k+

Followers on Social Media



7k+

Email Blast Recipients

PARTNERSHIP OPPORTUNITIES: SPECIAL EVENTS & CAMP

PLEASE SEE APPLICATION ON LAST PAGE FOR PRICING DETAILS AND SPONSOR LEVELS

Earth Day 5K and Fun Walk at Prophecy Creek Park

Saturday, April 30

Runners will enjoy scenic park views on the course route. Race proceeds benefit Township Open Space preservation initiatives.

Attendance: 250-500

Drive-In Movie at Mermaid Lake Park

Friday, May 20

Movie: Ghostbusters (1984)

We set up a BIG screen and an AM/FM transmitter for attendees to enjoy the movie from their vehicle.

Attendance: 250-500



Movie Series at Wentz Run Park

We set up the big blow-up screen while families watch from the gazebo lawn.

June 28 Addams Family 2

July 19 Sing 2

Aug 9 Encanto

Attendance: 200-500 per movie

Concert Series at Wentz Run Park

Free event for the whole family! Bands play in the gazebo at Wentz Run Park, while everyone dances on the lawn!

June 23 Bigg Romeo

July 14 Amish Outlaws at Mermaid Lake Park

Aug 4 Shot of Southern

Attendance: 500-2,000 per concert



Big Rig Round-Up

Friday, September 23

Huge trucks and construction equipment take up the parking lot at Montgomery County Community College for an up-close look! Perfect for little and big kids, alike!

Attendance: 1,500

Whitpain Community Festival

Saturday, September 24

Day of live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses can sponsor a specific activity area.

Held at Montgomery County Community College.

Attendance: 6,000-8,000



Hayrides at Prophecy Creek Park

October 21 & 22

Hayrides take passengers on a ride through the park to the bon fire, storyteller, and witch. Festive fall fun for the whole family!

Attendance: 1,000-2,000 per night

PARTNERSHIP OPPORTUNITIES: SIGNAGE

Baseball Dugout Banner

Submit your logo and artwork and we will order a 3' x 6' banner for the dugout fence at the Wentz Run Park Major League Baseball field. Highly visible to park users!

- \$600 for 1 year
- \$1,000 for 2 years
- \$2,500 for 3 years



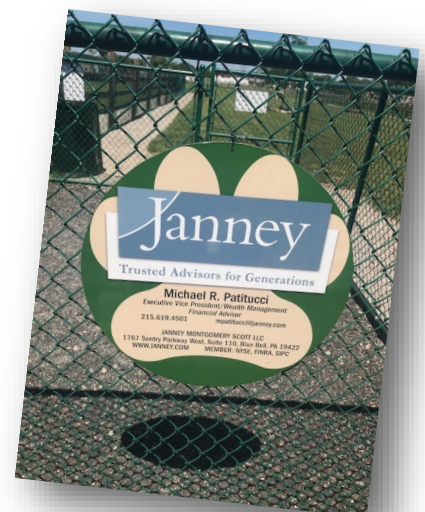
Whitpain Dog Park

The Dog Park has over two hundred annual members.

- Engraved Brick for Park Entry Walkway
\$100 per 4" x 8" Brick
Visit www.whitpainrec.com for message form
- Paw Shaped Sign on Park Fence
\$600 for 3 Years | \$1,000 for 6 Years

2022 SPECIAL RATES:

- Man's Best Friend: **LIFETIME** Partnership
Included on Partner Recognition Sign
No Expiration – Limited Space!
 - \$10,000 **\$5,000** for Top Row
 - \$7,500 **\$3,000** for 2nd Row
 - \$5,000 **\$2,000** for 3rd Row
 - \$2,500 **\$1,000** for 4th & 5th Row*Size of sign reflects contribution level*



WHITPAIN TOWNSHIP PARKS & RECREATION

PARTNERSHIP FORM

Please complete and submit with payment.

Business

Contact Name

Address

City, State, Zip

Phone

Email

Website URL / Social Media Pages

Vendor booth at Whitpain Community Festival on 9/24?

☐ Yes ☐ No

Select Event and Amount

Earth Day 5k and Fun Walk

☐ \$3,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Big Rig Round-Up

☐ \$3,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Drive-In Movie at Mermaid Lake Park

☐ \$3,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Concert and Movie Series at Wentz Run Park

☐ \$6,000 for Presenting Entire Series

☐ \$5,000 for Concerts Only

☐ \$2,500 for Movies Only

☐ \$2,500 for 1 Concert: _____

☐ \$1,000 for 1 Movie: _____

Hayrides at Prophecy Creek Park

☐ \$3,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Baseball Dugout

☐ \$2,500 (3 years) ☐ \$1,000 (2 years) ☐ \$600 (1 year)

**Make checks payable to Whitpain Township
and mail with form to**

960 Wentz Road, Blue Bell, PA 19422

www.whitpainrec.com | 610-277-2400

park&rec@whitpaintownship.org

Whitpain Community Festival - Sept. 24

☐ \$3,000 (Presenting) ☐ \$2,500 ☐ \$1,000 ☐ \$500
Indicate activity area you would like to designate your sponsorship. Activity areas are not exclusive to a single sponsor.

☐ Fireworks (min. \$1,000)

☐ Entertainment (min. \$1,000)

☐ Airbrush Tattoo

☐ Children's Game Area

☐ Hayrides

☐ Petting Zoo

☐ Pony Rides

☐ Pumpkin Patch

☐ Roving Attractions

☐ Volunteer Tent

☐ \$250 General Sponsorship

Whitpain Dog Park

Select Opportunity and Amount

Buy-a-Brick

☐ \$100 Per Brick

Paw Print Fence Sign

☐ \$1,000 (6 years) ☐ \$600 (3 years)

Man's Best Friend - PERMANENT Sign

☐ \$5,000 ☐ \$3,000 ☐ \$2,000 ☐ \$1,000