



Whitpain Township Parks & Recreation 2021 PARTNERSHIP OPPORTUNITIES

Dear Friends,

The Whitpain Township Parks and Recreation Department is excited to offer our 2021 Partnership Guide. As we all transform back to a sense of normalcy, from a year of uncertainty due to the Covid -19 pandemic, we look forward to the opportunity to build new partnerships and reestablish former relationships. In preparation for the "new normal", we anticipate safely resuming programs, services and special events.

The recreational opportunities we offer attract thousands of people from the community and surrounding areas. Now, more than ever, the programs and special events provided to our community support the social, emotional and physical needs, not just of our children, but all ages, as we recover from a year of isolation, fear and uncertainty.

We look forward to partnering with businesses in order to make these recreational opportunities possible and available to the public.

There are many ways to get involved and various levels of commitment. **The partnership opportunities listed are suggested levels. We will customize a package to meet your needs.**

Be well, be safe, and thank you in advance for your support!

Kurt W. Baker

Kurt W. Baker, Director
Parks & Recreation Department
kbaker@whitpaintownship.org



PARTNERSHIP BENEFITS

Recognition & Benefits for Event Partners	Presenting \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Friend \$250
Vendor Booth at Community Festival on Sept. 25, 2021	Yes	Yes	Yes	Yes	Yes	Yes
Name Included in Fall Township Newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Included on Event Flyer	Top Logo	Logo	Logo	Logo	Text	Text
Included on Festival Volunteer T-Shirts <i>Only for Community Festival Sponsors</i>	Top Logo	Logo	Logo	Logo	Text	Text
Recognition on Township's Social Media	Yes	Yes	Yes	Yes	Yes	Yes
Booth space and banner at sponsored event - <i>Must Provide Banner</i>	Yes	Yes	Yes	Yes		
Included in Event Email Blast	Logo	Logo	Logo	Logo		
Listed on Parks and Recreation Event Page	Logo	Logo	Text	Text	Text	
Logo and Link on Parks and Rec. Website <i>Approx. 40,000 Site Visitors Annually</i>	12 mos.	8 mos.	4 mos.			

Recognition & Benefits for Dog Park Partners	Lifetime \$10,000	Lifetime \$7,500	Lifetime \$5,000	Lifetime \$2,500	Silver \$1,000	Bronze \$500
Vendor Booth at Community Festival on Sept. 25, 2021	Yes	Yes	Yes	Yes	Yes	Yes
Signage at Dog Park	Top Row	2 nd Row	3 rd Row	4 th Row	3 Yrs	1 Yr
Name Included in Fall Township Newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Included on Dog Park info page	Yes	Yes	Yes	Yes		
Recognition on Township's Social Media	Yes	Yes	Yes	Yes	Yes	Yes
Logo and Link on Parks and Rec. Website <i>Approx. 40,000 Site Visitors Annually</i>	12 mos.	8 mos.	4 mos.			

8k+

Newsletters mailed directly
to homes 2x per year

5k+

Followers on Social Media



7k+

Email Blast Recipients

PARTNERSHIP OPPORTUNITIES: SPECIAL EVENTS & CAMP

Drive-In Movie at Mermaid Lake Park

Friday, June 4

Movie TBA

We set up a BIG screen and an AM/FM transmitter for attendees to enjoy the movie from their vehicle.

Attendance: 250



Movie Series at Wentz Run Park

We set up the big blow-up screen while families watch from the gazebo lawn.

June 29 TBA

July 27 TBA

Aug 17 TBA

Attendance: 350-1,000 per movie

Concert Series at Wentz Run Park

Free event for the whole family! Bands play in the gazebo at Wentz Run Park, while everyone dances on the lawn!

June 24 Sofa Kings

July 15 Amish Outlaws

Aug 12 The Bassboards

Attendance: 500-2,000 per concert



Big Rig Round-Up

September 24

Huge trucks and construction equipment take up the parking lot at Montgomery County Community College for an up-close look! Perfect for little and big kids, alike!

Attendance: 2,500

Whitpain Community Festival

September 25

Day of live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses can sponsor a specific activity area. Held at Montgomery County Community College.

Attendance: 6,000-8,000



Hayrides at Prophecy Creek Park

Oct. 22 & 23

Hayrides take passengers on a ride through the park to the bon fire, storyteller, and witch. Festive fall fun for the whole family!

Attendance: 1,000-2,000 per night

****Due to current COVID-19 restrictions, attendance may not be at capacity****

PARTNERSHIP OPPORTUNITIES: SIGNAGE

Baseball Dugout Banner

Submit your logo and artwork and we will order a 3' x 6' banner for the dugout fence at the Wentz Run Park Major League Baseball field. Highly visible to park users!

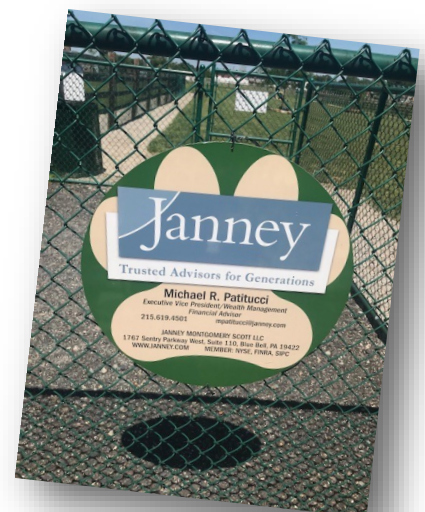
\$500 per year



Whitpain Dog Park

The Dog Park has over two hundred members.

- Engraved Brick for Park Entry Walkway
\$100 per 4" x 8" Brick
Visit www.whitpainrec.com for message form
- Annual Partnership Opportunities
Paw Shaped Aluminum Sign on Park Fence
\$1,000 for Three Years / \$500 for One Year
- Man's Best Friend: Lifetime Partnership
Included on Partner Recognition Sign
No Expiration – Limited Space!
\$10,000 for Top Row
\$7,500 for 2nd Row
\$5,000 for 3rd Row
\$2,500 for 4th & 5th Row
Size of sign reflects contribution level



WHITPAIN TOWNSHIP PARKS & RECREATION

PARTNERSHIP FORM

Please complete and submit with payment.

Business

Contact Name

Address

City, State, Zip

Phone

Email

Website URL

Select Opportunity and Check-Off Amount

Big Rig Round-Up

☐ \$1,000 ☐ \$500 ☐ \$250

Drive-In Movie at Mermaid Lake Park

☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Movie Series at Wentz Run Park

☐ \$1,000 for Entire Series

☐ \$500 for 1 Movie: _____

Concert Series at Wentz Run Park

☐ \$7,500 for Entire Series

☐ \$4,000 for 1 Concert: _____

Hayrides at Prophecy Creek Park

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250

Baseball Dugout (\$500/year)

☐ \$2,500 ☐ \$1,000 ☐ \$500

Whitpain Community Festival - Sept. 25

Contact us to craft a sponsorship level that interests you

<input type="checkbox"/>	\$2,500	Fireworks
<input type="checkbox"/>	\$2,500	Entertainment
<input type="checkbox"/>	\$1,000	Pony Rides
<input type="checkbox"/>	\$1,000	Roving Attractions
<input type="checkbox"/>	\$1,000	Children's Game Area
<input type="checkbox"/>	\$1,000	Petting Zoo
<input type="checkbox"/>	\$500	Hayrides
<input type="checkbox"/>	\$500	Pumpkin Painting
<input type="checkbox"/>	<\$500	General Sponsorship

Whitpain Dog Park

Select Opportunity and Amount

Buy-a-Brick

☐ \$100 Per Brick

Annual Partnership Sign

☐ \$1,000 (3 years) ☐ \$500 (1 year)

Man's Best Friend - Permanent Sign

☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$2,500

**Make checks payable to Whitpain Township
and mail with form to**

960 Wentz Road, Blue Bell, PA 19422

www.whitpainrec.com

Phone: 610-277-2400

Email: park&rec@whitpaintownship.org