

2025 Partnership Guide



parks&rec@whitpaintownship.org | (610) 277-2400
960 Wentz Road, Blue Bell, PA 19422

About Our Partnerships



Whitpain Township Parks & Recreation (P&R) is dedicated to building community through a variety of quality programs and events. Our many recreational activities support the emotional, social and physical needs of the thousands of attendees from the local community and surrounding area.

To make these recreational opportunities possible and available to the public, we rely on partnering businesses to help offset the costs. We have created many ways for these businesses to get involved with multiple levels of commitment to chose from.

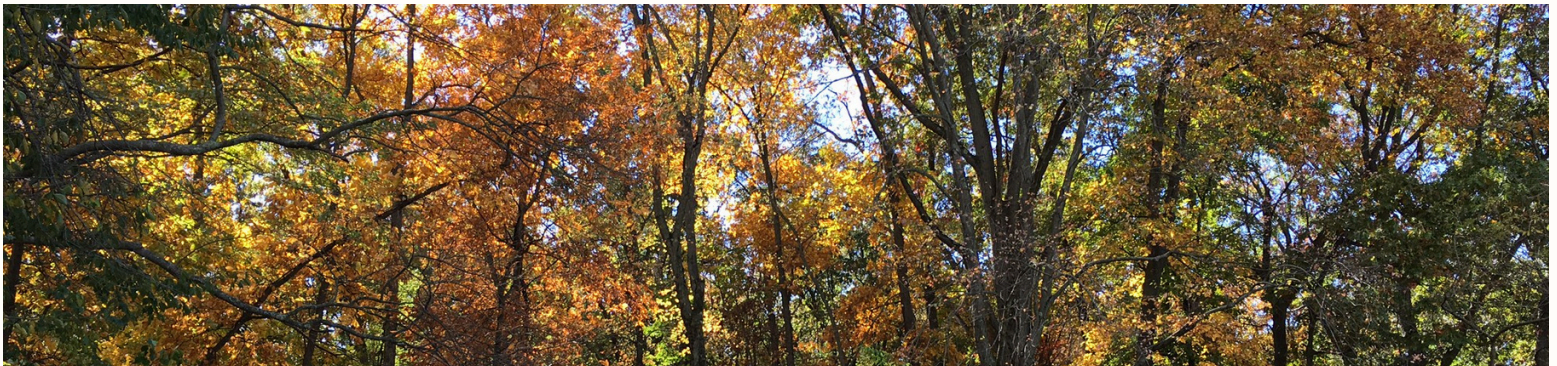
All partnership opportunities listed in the following pages are suggested levels. We will be happy to customize a package to meet the needs of your business or organization.

Be well, be safe, and thank you in advance for your support!

Mike Richino, Director

Whitpain Township, Parks and Recreation Department

mrichino@whitpaintownship.org



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General Statistics



7K+ Email Blast Recipients



5K+ Social Media Followers



8K+ Newsletter Recipients



Partnership Opportunities



Get involved with your business's local community and make a difference!

Camp Partnership

Help us make this Summer the kids won't forget by sponsoring our Summer Camp!

Students entering grades 1 through 9 participate in a fun summer day camp full of activities and day trips from 9am to 3pm. We also offer Kids Club, a before and after camp program offering care for extended hours.

Each camper receives a t-shirt with your business logo on it worn on every field trip.

Estimated Participants: 400

M-F, June 16-August 1



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Event Partnership

We will promote your business during a Township event of your choosing!

Summer Concert Series @ Wentz Run Park

FREE! Families gather at the gazebo lawn to listen and dance to the bands that are loved by the community.

Estimated Attendees: 500-2,000 per concert

June 26 - Amish Outlaws @ Mermaid Park

July 10 - STARMAN: David Bowie Tribute

July 17 - Castle in the Sky

July 31 - Philly Funk Authority

Summer Movie Series @ Wentz Run Park

FREE! Families gather at the gazebo lawn after sunset to watch a movie on a big blown-up screen.

Estimated Attendees: 200-500, per movie

June 17 - Transformers One

August 5 - Moana 2

Big Rig Round-Up @ Montgomery County Community College (MCCC)

FREE! Huge trucks and construction equipment take up the parking lot at MCCC for an up-close look.

Perfect for little and big kids, alike!

Estimated Attendees: 1,500

Friday, September 26

Whitpain Community Festival @ Montgomery County Community College

FREE! A big family-friendly event filled with live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses may choose a specific area to sponsor.

Estimated Attendees: 6,000-8,000

Saturday, September 27

Hayrides @ Prophecy Creek Park

Families take a hayride to the lower field to enjoy a bonfire while listening to a storyteller tell a not-so-spooky story.

Estimated Attendees: 1,000-2,000, per night

Friday, October 24 & Saturday, October 25



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Partnership Benefits

Choose a level that fits your business's needs!

Platinum.....\$3,000

- Vendor booth at Community Festival (Sep. 27)
- Logo included in Fall Township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
 - (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 12 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2025

Gold.....\$2,500

- Vendor booth at Community Festival (Sep. 27)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
 - (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 6 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2025



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Partnership Benefits

Choose a level that fits your business's needs!

Silver.....\$1,000

- Vendor booth at Community Festival (Sep. 27)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
 - (must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page

Bronze.....\$500

- Vendor booth at Community Festival (Sep. 27)
- Name included in Fall Township newsletter
- Name included on event flyer
- Name included on event t-shirt
 - (community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Name listed on P&R's event page

Friend.....\$250

- Vendor booth at Community Festival (Sep. 27)
- Name included on event flyer
- Recognition on Township's social media page

**Don't see a level that meets your needs?
We can customize a package for you!**



Dog Park Partnership

Your business will be promoted at our dog park located in Centre Square Park.

Top Dog.....\$5,000

- Vendor booth at Community Festival (Sep. 27)
- Signage at Dog Park entrance — TOP ROW
- Logo included in Fall Township newsletter
- Name and website listed on dog park information page
- Recognition on Township’s social media page
- Logo and website listed on P&R’s website for 12 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2025



Man’s Best Friend.....\$3,000

- Vendor booth at Community Festival (Sep. 27)
- Signage at Dog Park entrance — 2nd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township’s social media page
- Logo and website listed on P&R’s website for 8 mos.
 - (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2025

Companion.....\$2,000

- Vendor booth at Community Festival (Sep. 27)
- Signage at Dog Park entrance— 3rd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township’s social media page
- Logo and link listed on P&R’s website for 4 mos.
 - approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2025



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Dog Park Partnership

Research shows consumers are loyal to brands supporting causes they love and support, like our Dog Park!

Happy Tails.....\$1,000

- Vendor booth at Community Festival (Sep. 27)
- Signage at Dog Park entrance— 4th Row
- Name included in Fall Township newsletter
- Name included on dog park information page
- Recognition on Township’s social media page
- One weekday pavilion rental in 2025

Paw Print.....\$600

- Vendor booth at Community Festival (Sep. 27)
- Signage on Dog Park fence for 3 Years
- Name included in Fall Township newsletter
- Recognition on Township’s social media page



Engraved Brick.....\$100

- Personalized engraved 4” x 8” brick placed in the entryway leading up to the dog park



Partnership Form

Please complete and submit this form with payment.

Please make all checks out to Whitpain Township

Company/Recognition Name

Contact Person

Address

City, State, Zip

Phone Number

Email

I would like a vendor booth at Whitpain Community Festival (Sept 27)

Partnership Level

Platinum \$3,000 Gold \$2,500 Silver \$1,000 Bronze \$500 Friend \$250

Partnership Area

Summer Movie and Concert Series

All Concerts \$10,000

1 Concert \$4,000

All Movies \$2,500

1 Movie \$1,500

If applicable...

Band Name/Date

Movie Title/Date

Stony Creek Day Camp & Tracers

Big Rig Round-UP

Hayrides @ Prophecy Creek Park

Whitpain Community Festival

You may choose a specific area (optional)

Fireworks (\$1,000 min.)

Entertainment (\$1,000 min.)

Hayrides

Petting Zoo

Airbrush Tattoo

Children's Games Area

Pony Rides

Pumpkin Patch

Roving Entertainment

Volunteer Tent

Whitpain Dog Park

Top Dog

Man's Best Friend

Companion

Happy Tails

Paw Print

Engraved Brick

If you didn't find something that works for your business or organization we will be happy to customize a package for your business. Please reach out to

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