



PARTNERSHIP GUIDE

2024

Whitpain Township Parks & Recreation (P&R) is dedicated to building community through a variety of quality programs and events. Our many recreational activities support the emotional, social and physical needs of the thousands of attendees from the local community and surrounding area.

To make these recreational opportunities possible and available to the public, we rely on partnering businesses to help offset the costs. We have created many ways for these businesses to get involved with multiple levels of commitment to chose from.

All partnership opportunities listed in the following pages are suggested levels. We will be happy to customize a package to meet the needs of your business or organization.

Be well, be safe, and thank you in advance for your support!

Mike Richino, Director
Whitpain Township, Parks and Recreation Department
mrichino@whitpaintownship.org



Partnership Opportunities

Get involved in your business's local community and make a difference!

General Statistics



Email Blast Recipients: **7K+**



Followers: **5K+**



Newsletter Recipients: **8K+**

Camp Partnership

Help us make this Summer the kids won't forget by sponsoring our Summer Camp!

Students entering grades 1 through 9 participate in a fun summer day camp full of activities and day trips from 9am to 3pm. We also offer Kids Club, a before and after camp program offering care for extended hours.

Each camper receives a t-shirt with your business logo on it worn on every field trip.

Estimated Participants: 400

M-F, June 17-August 2



Event Partnership

We will promote your business during a Township event of your choosing!

Summer Concert Series @ Wentz Run Park

FREE! Families gather at the gazebo lawn to listen and dance to bands that are loved by the community.

Estimated Attendees: 500-2,000, per concert

June 27 *Amish Outlaws (@ Mermaid Park)*

July 18 *The Wonton Soups*

August 8 *Castle in the Sky*

August 22 *The Dirty Dance Band*

Summer Movie Series @ Wentz Run Park

FREE! Families gather at the gazebo lawn after sunset to watch a movie on a big blown-up screen.

Estimated Attendees: 200-500, per movie

June 18 *Teenage Mutant Ninja Turtles: Mutant Mayhem*

July 9 *Guardians of the Galaxy: 10th Anniversary!*

August 20 *Trolls: Band Together*

Big Rig Round-Up @ Montgomery County Community College (MCCC)

FREE! Huge trucks and construction equipment take up the parking lot at MCCC for an up-close look.

Perfect for little and big kids, alike!

Estimated Attendees: 1,500

Friday, September 27

Whitpain Community Festival @ MCCC

FREE! A big family-friendly event filled with live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses may choose a specific area to sponsor.

Estimated Attendees: 6,000-8,000

Saturday, September 28

Hayrides @ Prophecy Creek Park

Families take a hayride to the lower field to enjoy a bonfire while listening to a storyteller tell a not-so-spooky story.

Estimated Attendees: 1,000-2,000, per night

Friday, October 18 & Saturday, October 19



Partnership Benefits

Choose a level that fits your business's needs!

Platinum.....\$3,000

- Vendor booth at Community Festival (Sep. 28)
- Logo included in Fall Township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirt
(community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 12 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2024



Gold.....\$2,500

- Vendor booth at Community Festival (Sep. 28)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
(community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page
- Logo and website listed on P&R's website for 6 mos.
(approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2024



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Partnership Benefits

Don't see a level that meets your needs? We can customize a package for you!

Silver.....**\$1,000**

- Vendor booth at Community Festival (Sep. 28)
- Logo included in Fall Township newsletter
- Logo included on event flyer
- Logo included on event t-shirt
(community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event
(must provide banner)
- Logo included in event email blast
- Name and website listed on P&R's event page



Bronze.....**\$500**

- Vendor booth at Community Festival (Sep. 28)
- Name included in Fall Township newsletter
- Name included on event flyer
- Name included on event t-shirt
(community festival, 5k and camp sponsors only)
- Recognition on Township's social media page
- Name listed on P&R's event page



Friend.....**\$250**

- Vendor booth at Community Festival (Sep. 28)
- Name included on event flyer
- Recognition on Township's social media page



Dog Park Partnership

Your business will be promoted at our dog park located in Centre Square Park.

Top Dog.....**\$5,000**

- Vendor booth at Community Festival (Sep. 28)
- Signage at Dog Park entrance — TOP ROW
- Logo included in Fall Township newsletter
- Name and website listed on dog park information page
- Recognition on Township’s social media page
- Logo and website listed on P&R’s website for 12 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2024



Man’s Best Friend.....**\$3,000**

- Vendor booth at Community Festival (Sep. 28)
- Signage at Dog Park entrance — 2nd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township’s social media page
- Logo and website listed on P&R’s website for 8 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2024



Companion.....**\$2,000**

- Vendor booth at Community Festival (Sep. 28)
- Signage at Dog Park entrance— 3rd Row
- Logo included in Fall Township newsletter
- Name and website included on dog park information page
- Recognition on Township’s social media page
- Logo and link listed on P&R’s website for 4 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2024



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Dog Park Partnership

Research shows consumers are loyal to brands supporting causes they love and support, like our Dog Park!

Happy Tails.....\$1,000

- Vendor booth at Community Festival (Sep. 28)
- Signage at Dog Park entrance— 4th Row
- Name included in Fall Township newsletter
- Name included on dog park information page
- Recognition on Township’s social media page
- One weekday pavilion rental in 2024



Paw Print.....\$600

- Vendor booth at Community Festival (Sep. 28)
- Signage on Dog Park fence for 3 Years
- Name included in Fall Township newsletter
- Recognition on Township’s social media page



Engraved Brick.....\$100

- Personalized engraved 4” x 8” brick placed in the entryway leading up to the dog



Partnership Form

Please complete and submit this form with payment.

Please make all checks out to Whitpain Township

If you didn't find something that works for your business or organization we will be happy to customize a package for your business. Please reach out to Mike Richino at mrichino@whitpaintownship.org.

Company/Recognition Name

Contact Person

Address

City, State, Zip

Phone Number

Email

I would like a vendor booth at Whitpain Community Festival (Sep. 28)

Partnership Level

Platinum \$3,000 Gold \$2,500 Silver \$1,000 Bronze \$500 Friend \$250

Partnership Area

Summer Movie and Concert Series

Entire Series \$6,000

Concerts Only \$5,000

Movies Only \$2,500

1 Concert \$2,500

1 Movie \$1,000

If Applicable...

Band Name/Date

Movie Title/Date

Stony Creek Day Camp & Tracers

Big Rig Round-Up

Hayrides @ Prophecy Creek Park

Whitpain Community Festival

You may choose a specific area (optional)...

Fireworks (\$1,000 Min.)

Entertainment (\$1,000 Min.)

Hayrides

Petting Zoo

Airbrush Tattoo

Children's Games Area

Pony Rides

Pumpkin Patch

Roving Entertainment

Volunteer Tent

Whitpain Dog Park

Top Dog

Man's Best Friend

Companion

Happy Tails

Paw Print

Engraved Brick

