



2023

# PARTNERSHIP GUIDE

Partnering together to build and invest in the health and well-being of the local community and surrounding areas.



WHITPAIN TOWNSHIP  
**W**  
PARKS & RECREATION

# About Our Partnership Opportunities

Special events and programs are a major part of bringing the community together. These recreational opportunities attract thousands of people from the community and surrounding areas and support their social, emotional, and physical needs.

To make these recreational opportunities possible and available to the public, we rely on partnering businesses to help offset the costs. There are many ways to get involved and various levels of commitment. All partnership opportunities listed in the following pages are suggested levels. We will happily customize a package to meet the needs of your business or organization.

Be well, be safe, and thank you in advance for your support!

**Mike Richino**, Director

Whitpain Township Parks and Recreation Department  
[mrichino@whitpaintownship.org](mailto:mrichino@whitpaintownship.org)

# Event Partnerships

Below are the 2023 event opportunities for sponsorship levels throughout the year.

## **Earth Day 5k and Fun Walk @ Prophecy Creek Park**

*Runners will enjoy scenic park views on the course route. Race proceeds benefit Township Open Space preservation initiatives.*

Saturday, April 29

Participant estimate: 250–500

## **Movie Series @ Wentz Run Park**

*We set up a big blow-up screen while families watch from the gazebo lawn. FREE!*

Tuesday, June 20      Puss in Boots: The Last Wish (2023)

Tuesday, July 18      Minions: The Rise of Gru (2023)

Tuesday, August 15      Top Gun: Maverick (2023)

Participant estimate: 200–500 per movie

## **Concert Series @ Wentz Run Park**

*Free event for the whole family! Bands play in the gazebo at Wentz Run Park, while everyone dances on the lawn.*

Thursday, June 29      Amish Outlaws @ Mermaid Park

Thursday, July 27      Bachelor Boys Band

Thursday, August 10      Barefoot Bobby and the Breakers

Participant estimate: 500–2,000 per concert

## **Big Rig Round-Up @ Montgomery County Community College (MCCC)**

*Huge trucks and construction equipment take up the parking lot at MCCC for an up-close look. Perfect for little and big kids, alike! FREE!*

Friday, September 29

Participant estimate: 1,500

## **Whitpain Community Festival @ MCCC**

*Day of live music, vendors, food trucks, children's activities, inflatable rides, and fireworks! Businesses can sponsor a specific activity area. FREE!*

Saturday, September 30

Participant estimate: 6,000–8,000

## **Hayrides @ Prophecy Creek Park**

*Hayrides take passengers on a ride through the park to the bonfire, storyteller, and witch. Free festive fall fun for the whole family!*

Friday, October 20 and Saturday, October 21

Participant estimate: 1,000–2,000 per night

# Camp Partnership

Below are the 2023 opportunities for sponsorship levels for camp.

## Stony Creek Day Camp & Tracers

*Students entering grades 1 through 9 participate in a fun summer day camp full of activities and day trips from 9am to 3pm. In addition to day camp, we offer Kids Club both before and after camp for parents to be able to have their kids cared for for extended hours. Each camper receives a t-shirt.*

Monday, June 19 through Friday, August 4

Participant estimate: 400

# Signage Opportunities

Below are the 2023 signage opportunities.

## Baseball Dugout Banner

Submit your logo and artwork and we will order a 3' x 6' banner for the dugout fence at the Wentz Run Park Major League baseball field. Highly visible to park users!

\$600 for 1 year

\$1,000 for 2 years

\$2,500 for 3 years

# General Statistics

Whitpain Township's total population is estimated to be approximately 20,336. The following are internal statistics for the Parks and Recreation department:

**8K+** Newsletters mailed directly to homes two times per year

 **5k followers** on social media

Email blast recipients total more than **7K+**

# Partner Benefits



## **Presenting**      **\$3,000**

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirts (Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event (must provide banner)
- Logo included in event email blast
- Logo listed on Parks and Recreation event page
- Logo and link on Parks and Recreation website for 12 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

## **Gold**      **\$2,500**

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on event flyer
- Logo included on event t-shirts (Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event (must provide banner)
- Logo included in event email blast
- Company name listed on Parks and Recreation event page
- Logo and link on Parks and Recreation website for 6 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

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# Benefits Continued



## Silver

\$1,000

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Logo included on top of event flyer
- Logo included on top of event t-shirts  
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Booth space and banner at sponsored event  
(must provide banner)
- Logo included in event email blast
- Company name listed on Parks and Recreation event page

## Bronze

\$500

- Vendor booth at Community Festival on September 30, 2023
- Name included in Fall township newsletter
- Company name included on event flyer
- Company name included on event t-shirts  
(Community Festival, 5k, and camp sponsors only)
- Recognition on Township's social media page
- Company name listed on Parks and Recreation event page

## Friend

\$250

- Vendor booth at Community Festival on September 30, 2023
- Company name included on event flyer
- Recognition on Township's social media page

# Dog Park Partner

Centre Square Park is the home of the Whitpain Dog Park which attracts hundreds of patrons each year. Research shows that people support businesses that support dog parks in particular!



## Man's Best Friend

\$5,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park - top row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 12 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

## Man's Best Friend

\$3,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park - 2nd row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 8 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

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# Benefits Continued



## **Man's Best Friend** \$2,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park - 3rd row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- Logo and link on Parks and Recreation website for 4 mos. (approx. 40,000 site visitors annually)
- One weekday pavilion rental in 2023

## **Man's Best Friend** \$1,000

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park - 4th row
- Name included in Fall Township newsletter
- Included on dog park information page
- Recognition on Township's social media
- One weekday pavilion rental in 2023

## **Paw Print** \$600

- Vendor booth at Community Festival on September 30, 2023
- Signage at dog park for 3 years
- Name included in Fall Township newsletter
- Recognition on Township's social media

## **Engraved Brick** \$100

- Engraved 4" x 8" brick for park entry walkway



# Partnership Form



Please complete and submit with payment.

**If you didn't find something that works for your business or organization we will happily customize a package to meet your needs. Please reach out to Mike Richino at [mrichino@whitpaintownship.org](mailto:mrichino@whitpaintownship.org).**

Business Name

Contact Name

Street Address

City, State, Zip

Phone Number

Email Address

Website URL / Social Media Pages

Vendor booth at Whitpain Community Festival on September 20, 2023?

YES

NO

## Select Event

- Earth Day 5k and Fun Walk
- Movie Series @ Wentz Run Park
- Concert Series @ Wentz Run Park
- Big Rig Round-Up
- Whitpain Community Festival
- Hayrides @ Prophecy Creek Park
- Stony Creek Day Camp & Tracers

## Select Partnership Level

- Presenting \$3,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500
- Friend \$250
- Other \_\_\_\_\_

See additional opportunities on reverse

### Concert and Movie Series @ Wentz Run

- Presenting entire series \$6,000
- Concerts Only \$5,000
- Movies Only \$2,500
- 1 Concert \$2,500

Band Name \_\_\_\_\_

- 1 Movie \$1,000

Movie Title \_\_\_\_\_

### Whitpain Community Festival - September 30

- Fireworks (\$1,000 minimum)
- Entertainment (\$1,000 minimum)
- Airbrush Tattoo
- Children's Game Area
- Hayrides
- Petting Zoo
- Pony Rides
- Pumpkin Patch
- Roving Attractions
- Volunteer Tent

### Whitpain Dog Park

- Man's Best Friend - Lifetime \$5,000
- Man's Best Friend - Lifetime \$3,000
- Man's Best Friend - Lifetime \$2,000
- Man's Best Friend - Lifetime \$1,000
- Paw Print \$600
- Engraved Brick \$100

**Make checks payable to Whitpain Township, 960 Wentz Road, Blue Bell, PA 19422**



# THANK YOU

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**Website** [www.whitpainrec.com](http://www.whitpainrec.com)

**Phone/fax** 610-277-2400

**Address** 960 Wentz Road, Blue Bell,  
PA 19422

**Email** [park&rec@whitpaintownship.org](mailto:park&rec@whitpaintownship.org)